

IHGF SOURCING REDEFINED FOREVER
DELHI FAIR
Autumn 2026

Distinguished Visitors Explore the Marts

Senior government officials appreciate the diversity, creativity and sourcing potential of Indian handicrafts

India's home & lifestyle collections steal the spotlight

From festive favourites to everyday elegance, global buyers discover the finest of Indian craftsmanship



**900
PERMANENT
MARTS**

Your year-round
sourcing destination

The fourth day of the 62nd IHGF Delhi Fair – Autumn 2026 brought another wave of enthusiasm and business activity to the permanent mart area at India Expo Centre & Mart, Greater Noida. Encouraging footfall from overseas and domestic buyers, promising business discussions and fresh sourcing enquiries reinforced India's growing appeal as a preferred destination for home, lifestyle and gifting products. As the fair entered its final stretch, buyers

continued exploring India's distinctive product diversity, with particular interest in gifting, festive collections, houseware, tabletop essentials and lifestyle accessories. The permanent marts offered an opportunity to discover export-oriented collections that bring together traditional craftsmanship, contemporary design and commercial versatility..

PRODUCT DISCOVERY / MART VOICES / YEAR-ROUND CONNECTIONS

Collections shaped for global markets

Gifting takes centre stage



HOUSEWARE & TABLETOP



LIFESTYLE ACCESSORIES



PACKAGING & PERSONALISATION

Beyond the product: the power of customisation

For international retailers and wholesalers, sourcing today is about more than choosing products. Packaging, private labeling, personalization, coordinated collections and flexible order planning are increasingly important considerations.

The permanent marts provide a dedicated environment where buyers can engage directly with exporters, examine product finishes, discuss design modifications and explore packaging and order requirements. From festive retail collections to everyday lifestyle products, the diversity of Indian manufacturing offers possibilities for different markets, price segments and consumer preferences.

Day 4 through the lens

Bustling marts. Global buyers. Productive conversations.

The fourth day of the 62nd IHGF Delhi Fair witnessed encouraging activity across the permanent mart area, as overseas sourcing professionals and domestic buyers continued to explore products, interact with manufacturers and discuss business opportunities. The positive response reflected the confidence of buyers in Indian craftsmanship, product innovation and the ability of exporters to respond to diverse sourcing requirements.

Great Products Attract Buyers. Great Relationships Keep Them Coming Back.



International sourcing professionals discover contemporary Indian home and lifestyle collections.



Exporters and buyers exchange product details, discuss requirements and explore new business opportunities.



Gifting, festive décor, houseware and tabletop products attract attention through craftsmanship and design.



Mart owners report productive engagements, business enquiries and encouraging buyer interest.

EVERY VISIT COUNTS. EVERY CONNECTION MATTERS.

The vibrant activity across the marts demonstrated how an exhibition visit can develop into a deeper sourcing engagement. Buyers explored permanent showrooms, compared collections and engaged directly with exporters, creating opportunities for immediate business and future collaborations.

Exporters upbeat as buyers turn interest into business

Strong engagement. Encouraging deals. Growing confidence.

The fourth day brought positive sentiment among permanent mart owners, with encouraging buyer visits, new business enquiries and discussions on product customisation, future orders and long-term sourcing arrangements. For exporters, the advantage of having a permanent presence at IEMF is the ability to continue these engagements beyond the five days of the fair.



Arif Sheikh Owner, Famous Arts / Mart A08/50

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Aamir Hussain Owner, Star International / Mart B03/36

"I have been in the decorative lighting products business for over 15 years. Festive products attract considerable attention, particularly from buyers looking for distinctive designs and customised lighting collections. The conversations have moved beyond product selection to branding and market-specific requirements. I am expecting to see how Indian craftsmanship is finding relevance across different retail segments. The permanent marts are year-round here to present our capabilities and nurture these relationships beyond the exhibition."



Craftsmanship that builds buyer confidence

Permanent showrooms support lasting business relationships

The fourth day brought positive sentiment among permanent mart owners, with encouraging buyer visits, new business enquiries and discussions on product customisation, future orders and long-term sourcing arrangements. For exporters, the advantage of having a permanent presence at IEML is the ability to continue these engagements beyond the five days of the fair.



Rahul Mehta Nakoda Art & Craft / Mart C11/26

"We are dealing in sustainable products, and those can be recycled. What makes this edition particularly rewarding is the quality of buyer engagement. Visitors are exploring materials, finishes and design details with a clear understanding of their sourcing needs. We have had productive discussions on coordinated terracotta collections and customised product development. The permanent mart offers a professional environment where buyers can spend time understanding our manufacturing capabilities. This is where meaningful business relationships begin."



Surender Pal Singh Kohli Malika Overseas / Mart C -07/02

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The sourcing journey goes further

International and domestic buyers explore the permanent marts



The excitement of the 62nd IHGF Delhi Fair extended well beyond the temporary exhibition halls on Day 4, as overseas and domestic buyers made their way into the permanent mart area to explore additional collections and sourcing possibilities.

Having experienced the diversity of products across the exhibition, buyers found another dimension of sourcing at IEM's permanent marts, where curated displays, established exporters and year-round showrooms offered an opportunity for more focused business engagement.

900 PERMANENT MARTS

For exporters, this movement creates additional opportunities to convert exhibition enquiries into deeper business relationships. For buyers, it offers convenience, continuity and direct access to manufacturers in a single destination. The positive engagements on Day 4 further strengthened the positioning of India Expo Centre & Mart as more than an exhibition venue.

The exhibition creates interest.

The marts deepen the connection.

The movement of buyers from temporary exhibition spaces into permanent marts reflects the advantage of IEM's integrated infrastructure. For buyers, the journey offers a natural progression—from discovering products at the fair to exploring a manufacturer's broader collection in a dedicated showroom. The permanent marts allow sourcing professionals to examine materials and finishes, compare designs, discuss customisation and understand manufacturing capabilities in greater detail.

ONE POWERFUL ADVANTAGE: YEAR-ROUND SOURCING

Indian craftsmanship. Global e-commerce.

Expo Bazaar connects product discovery with digital commerce

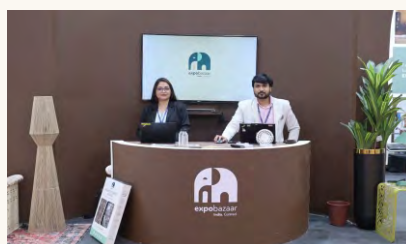
Driving strategic collaborations with leading US retailers and creating new opportunities for Indian artisans and manufacturers, ExpoBazaar marked a successful presence at the IHGF Delhi Fair, also strengthened its commitment to connecting India's rich manufacturing and artisan ecosystem with global retail markets. The fair provided a valuable platform for engaging with international buyers, showcasing the company's unique business model, and exploring new avenues for business growth.



Beyond Physical Boundaries

A key highlight was the strategic discussions with **the Wayfair team and Lumens team from the USA**, opening up promising opportunities for collaboration in the global home, furniture, and lifestyle categories. These interactions reflect ExpoBazaar's continued focus on building strong relationships with leading international e-commerce and retail partners while creating greater market access for Indian suppliers. ExpoBazaar also presented its integrated business model, highlighting how it brings together Indian manufacturers, artisans, product curation, quality control, and cross-border supply-chain capabilities to serve international retail requirements. The presentation emphasised the company's role in helping Indian businesses scale globally through technology-enabled commerce and efficient export operations.

The strong engagement from international buyers, meaningful discussions with retail partners, and interest in ExpoBazaar's working model made the fair a productive step toward expanding its global business network. Through strategic partnerships and a commitment to Indian craftsmanship, ExpoBazaar continues to bridge the gap between Indian manufacturing excellence and global retail demand — taking Indian products to the world.



The business of discovery, the joy of buying

Cash & Carry at India Expo Centre & Mart

The Cash & Carry Centre at India Expo Centre & Mart continued to attract buyer interest during the 62nd IHGF Delhi Fair, bringing together product discovery, direct purchasing and a lively retail experience. Complementing the exhibition's B2B sourcing environment, Cash & Carry offered visitors the opportunity to explore distinctive home, lifestyle and decorative collections while engaging directly with products and participating brands.



FROM BROWSING TO BUYING

The initiative creates a convenient platform where selected products can move directly from display to purchase. For visitors, the experience offers access to handcrafted merchandise, contemporary designs and lifestyle collections in an engaging shopping environment. For participating businesses, it creates opportunities for direct sales, brand visibility and valuable insights into consumer preferences.



**Discover. Choose.
Purchase. Carry home.**

IMMEDIATE ENGAGEMENT

The encouraging business response during the fair reflects the potential of integrating retail opportunities within a major trade exhibition destination. Cash & Carry complements the permanent marts by introducing a different format of buyer engagement. While the marts are designed to support ongoing sourcing discussions, larger orders and supplier relationships, Cash & Carry brings the immediacy of retail transactions into the same ecosystem.

ONE DESTINATION. MULTIPLE MARKETS.

International exhibitions, 900 permanent marts, Expo Bazaar and Cash & Carry connect buyers with Indian manufacturers through different formats.

The fair may end. The sourcing never does.

Fresh collections, new buyers and year-round business

As the 62nd IHGF Delhi Fair approaches its concluding day, the permanent marts at India Expo Centre & Mart are looking ahead to the next chapter of sourcing opportunities.

With 900 permanent marts and a diverse community of exporters, manufacturers, retailers and suppliers, IEML is strengthening its vision of a year-round marketplace where product discovery and business engagement continue beyond scheduled exhibitions.



Mart Sourcing Days

The Mart Sourcing Days initiative provides an opportunity for domestic and international buyers to explore permanent showrooms, discover fresh collections and engage directly with manufacturers. Building on the encouraging response to previous sourcing initiatives, upcoming editions can create further opportunities for focused buyer visits, product showcases and business networking.

What's next at the marts?

01. Dedicated Mart Sourcing Days
02. New Collection Showcases
03. Buyer-Seller Networking
04. Global Buyer Outreach

The evolving sourcing landscape increasingly brings together physical engagement and digital accessibility. For India's exporters, this creates opportunities to combine the trust developed through personal interactions with the wider reach of online commerce.

OCTOBER 2026 THU FRI 22 23 Co-located With Renewable Energy India 2026 / Battery India Expo 2026	NOVEMBER 2026 TUE WED 24 25 Co-located With P-MEC India 2026	DECEMBER 2026 MON TUE 7 8 Co-located With ITME 2026
JANUARY 2027 FRI SAT 8 9 Co-located With Indus Food 2027	FEBRUARY 2027 MON TUE 1 2 Co-located With Print Pack India 2027	MARCH 2027 THU FRI 4 5 Co-located With India Wood 2027 & Mattress Tech Expo



Global buyers. Year-round connections.

Perspectives from Spain and Jordan

Across the four days of the 62nd IHGF Delhi Fair Expo Bazaar saw encouraging engagement, highlighting the growing role of digital platforms in connecting India's handicrafts, home décor and lifestyle products with wider markets. As buyers explored the diversity of Indian manufacturing across the exhibition and permanent marts, Expo Bazaar offered an additional pathway for discovering and accessing products through e-commerce.



Dr. Vahid Farmad

Parentesi Quadra, Spain / Buyer

"I have been visiting India Expo Centre & Mart for sourcing for nearly two decades, and every visit continues to surprise me with something new. The sheer diversity of products, innovative designs and exquisite craftsmanship makes this destination truly remarkable. I always make it a point to explore the permanent marts, as they bring together an incredible range of manufacturers and suppliers under one roof. It is a wonderful opportunity to discover fresh collections, connect directly with exporters and explore new business possibilities. Even after 20 years, there is always something exciting to discover here!"



Mamoun Hammad

Owner – Fursan, Jordan / Buyer

"The permanent marts at India Expo Centre & Mart have become our preferred year-round sourcing destination, offering access to an extraordinary variety of products, innovative designs and reliable manufacturers under one roof. While the IHGF Delhi Fair remains an exceptional platform for discovering fresh collections, meeting new suppliers and exploring emerging trends, the permanent marts take these opportunities a step further by enabling continuous engagement beyond the exhibition. Together, they create a unique sourcing ecosystem where new discoveries turn into meaningful connections and long-term business partnerships."



The connections continue. The opportunities grow.

Four days of discovery, engagement and business



FOUR DAYS OF CONNECTIONS

Four days of vibrant business engagements, international buyer visits, product discoveries and encouraging exporter feedback have once again highlighted the strength of India Expo Centre & Mart as a destination for global sourcing. From the bustling exhibition halls to the permanent marts, the 62nd IHGF Delhi Fair has brought together buyers and manufacturers in an environment driven by creativity, craftsmanship and commerce.

The encouraging business response at Expo Bazaar and Cash & Carry has further demonstrated the potential of an integrated ecosystem that connects exhibitions, permanent showrooms, digital commerce and retail opportunities.

**India Continues to Be the Flavour of the Season.
IEML Keeps the World Coming Back for More.**

BEYOND THE FAIR. BEYOND BOUNDARIES.

For India Exposition Mart Ltd., the vision remains focused on transforming the permanent mart ecosystem into a thriving year-round marketplace. With 900 permanent marts, a diverse product portfolio and a growing network of manufacturers and exporters, IEML continues to create opportunities for Indian products to reach domestic and international markets.

Buyers interested in exploring the permanent marts can connect with relevant suppliers, request catalogues, schedule appointments and plan future visits. For exporters, the opportunity is to remain visible, responsive and connected to buyers long after the fair concludes.



See You on Day 5

17 OCTOBER 2026 / 62ND IHGF DELHI FAIR – AUTUMN 2026



900 PERMANENT MARTS / YOUR YEAR-ROUND SOURCING DESTINATION

For India Exposition Mart Ltd., the larger vision remains clear: to strengthen the permanent marts as a thriving sourcing destination where Indian craftsmanship connects with global markets throughout the year.

The fair brings the world together.
The marts keep the connections alive.



STAY CONNECTED

indiaexpomart.in

India Expo Centre & Mart, Greater Noida, Delhi-NCR, India
13–17 October 2026 / 62nd IHGF Delhi Fair