

IHGF SOURCING REDEFINED FOREVER

DELHI FAIR

Autumn 2026

Distinguished Visitors Explore the Marts

Senior government officials appreciate the diversity, creativity and sourcing potential of Indian handicrafts



The third day of the 62nd IHGF Delhi Fair – Autumn 2026 witnessed the distinguished presence of Mrs. Neelam Shami Rao, Secretary, Ministry of Textiles, Govt. of India; Ms. Arti Kanwar, IAS, Additional Secretary, Ministry of Textiles, Government of India; Smt. Sunaina Tomar, IAS, Additional Chief Secretary to Government, Education Department (Higher & Technical Education), Government of Gujarat; and Mrs. Amrit Raj, Development Commissioner (Handicrafts) Ministry of Textiles, Govt. of India at India Expo Centre & Mart, Greater Noida.

The senior officials were accompanied by Dr. Rakesh Kumar, Chairman, India Exposition Mart Ltd. (IEM) and Director General in the role of Chief Mentor, EPCH, who took them around the permanent mart

area, offering insights into the diverse product collections, manufacturing capabilities and year-round sourcing opportunities available at the venue. The visiting dignitaries expressed keen interest in the exquisite craftsmanship and innovative product presentations across the marts, featuring traditional artistry alongside contemporary designs in home décor, furniture, furnishings, textiles, lifestyle accessories and decorative products.

Their visit highlighted the significant role of the permanent mart ecosystem in providing Indian manufacturers, exporters and artisans with a dedicated platform to showcase their capabilities, engage with international buyers and expand their market reach.

India's craftsmanship. Global recognition. Year-round opportunities.

Day 3 Through the Lens

Distinguished visits, vibrant marts and meaningful connections

Day 3 of the 62nd IHGF Delhi Fair brought another round of engagement to the permanent marts, with distinguished visitors, international buyers and exporters exploring the diversity of Indian products and craftsmanship. The visit of senior government officials added to the day's highlights, while active buyer-seller interactions across the marts reflected the fair's positive business atmosphere.

Every interaction across the permanent marts tells a larger story of India's craftsmanship, manufacturing excellence and entrepreneurial ambition. From traditional products to contemporary lifestyle collections, Day 3 reinforced the importance of bringing buyers and makers together.



Smt. Neelam Shami Rao, IAS, Secretary, Ministry of Textiles, GoI, and Mrs. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, GoI, during their visit to the fair.



Ms. Arti Kanwar, IAS, and Smt. Sunaina Tomar, IAS, during their visit to the fair.



A closer look at handcrafted collections, innovative designs and diverse material applications.



Buyers and exporters exchanging ideas, exploring collections and discussing new sourcing possibilities.



Dr. Rakesh Kumar

Chairman, India Exposition Mart Ltd. (IEML)
Director General in the role of Chief Mentor, EPCH

With 900 permanent marts, India Expo Centre & Mart continues to strengthen its position as a sourcing destination that extends business opportunities beyond the exhibition calendar. The encouraging engagements on Day 3 further reflected the growing confidence of buyers and exporters in the Mart as a platform for continuous sourcing, product innovation and long-term business partnerships.

Voices from the Marts

Permanent showrooms. Continuing business relationships.



Vivek Vikas

Managing Director, Vijay Design Inspirations Pvt. Ltd.
Mart A03/28-36

"The response at our permanent mart has been extremely encouraging, with impressive buyer footfall and several productive business engagements. We have successfully concluded some good deals, and the interest in our collections has been very positive. What makes the Mart particularly valuable is that our sourcing opportunities do not end with the fair. We are available throughout the year on an appointment basis, allowing buyers to explore our collections, discuss customised requirements and build long-term business relationships. For us, the permanent mart is not just a showroom but a continuous business destination."



Navneet Kumar

Owner, Now Creations Exporter / Mart A09/31

"There is a remarkable energy across the permanent marts this year. Buyers are spending quality time exploring collections, comparing designs and discussing specific sourcing requirements. What is particularly encouraging is their interest in fresh products, innovative materials and customised offerings. The Mart provides us with the flexibility to showcase our manufacturing strengths in a dedicated setting and continue conversations even after the exhibition concludes. This continuity is what turns new enquiries into lasting business opportunities."



Prateek

Owner, Glass Creations, Mart No. B09/21-27

"Today's international buyers are increasingly design-conscious and selective about quality, finishes and product differentiation. The permanent marts allow us to present our collections in a more curated environment, where buyers can understand the story behind every product. The response during the fair has been promising, particularly for contemporary home and lifestyle collections. Having a permanent presence at IEML gives our brand visibility, credibility and the opportunity to develop business beyond seasonal exhibitions."



Bharat Kumar Mishra

Owner, Cuir Inde, Mart No. C11/14

"A successful trade fair is not measured only by immediate orders but also by the relationships it creates. We have had valuable interactions with buyers exploring new sourcing possibilities, and many discussions are centred on product development, customised designs and future collaborations. The biggest advantage of being part of the permanent mart ecosystem is accessibility. Buyers know where to find us, revisit our collections and continue business discussions throughout the year. That makes a significant difference to our export journey."

Great Products Attract Buyers. Great Relationships Keep Them Coming Back.

Cash & Carry

**CASH &
CARRY CENTRE**

See it. Love it. Take it home!



DISCOVERY AND DIRECT PURCHASES

The Cash & Carry initiative at India Expo Centre & Mart continued to generate encouraging business engagement on the third day of the 62nd IHGF Delhi Fair, offering visitors an opportunity to explore distinctive Indian products through a convenient, purchase-oriented retail experience.

Complementing the larger B2B sourcing environment, the initiative brings together product discovery and immediate purchasing, enabling buyers and visitors to explore selected collections and take-home products that reflect India's craftsmanship and contemporary design sensibilities.

From global sourcing to instant shopping, IEML brings business and buyers closer.

EXPERIENCING INDIAN CRAFTSMANSHIP

From decorative home accessories and gifting products to lifestyle essentials and handcrafted creations, Cash & Carry offers a different dimension to the traditional exhibition experience. The initiative helps bridge the gap between showcasing products and bringing them directly to consumers, creating additional visibility and sales opportunities for participating brands and manufacturers.

THE IEML ADVANTAGE

By bringing together exhibitions, permanent marts and retail-oriented initiatives, IEML is developing a more comprehensive environment for business engagement. While the permanent marts support long-term B2B sourcing, Cash & Carry complements this ecosystem through product visibility, direct purchases and consumer engagement.

The Beauty is in the Making

Textiles and rugs / Crafted in every fibre

Every handcrafted creation begins with a material, takes shape through skill and comes alive through design. Buyers can explore the materials, textures and techniques behind India's timeless craftsmanship at the permanent marts.

Across the permanent marts at India Expo Centre & Mart, buyers can explore the diversity of Indian craftsmanship through textiles, rugs, woodwork, metalwork and other traditional techniques adapted for contemporary homes and global lifestyle markets.



TEXTILES

The art of weaving stories

From intricate weaves and rich textures to contemporary prints and embroidered details, Indian textiles offer endless possibilities for furnishings and lifestyle collections. Buyers can explore fabric construction, colour palettes, surface embellishments and design adaptations for modern interiors.



CARPETS & RUGS

Stories beneath every step

Handwoven, hand-knotted and textured rugs bring warmth, character and artistry to living spaces. Their appeal lies in the interplay of fibres, patterns, pile heights, weaving techniques and finishing details that make each collection distinctive.

The Craft of form and Finish

Woodwork and metalwork / Materials with character



WOODWORK

Tradition carved into contemporary design

From intricate Saharanpur carvings to minimalist wooden furniture and decorative accessories, wood remains one of India's most expressive craft materials. Natural grains, carved surfaces, polished finishes and innovative forms offer opportunities for both heritage-inspired and contemporary collections.



METALWORK

Where strength meets sophistication

Brass, copper, iron and aluminium are transformed into lighting, tableware, decorative accents and lifestyle products. Hammered textures, intricate detailing, patinated surfaces and mixed-material designs add character to modern product collections.

BEYOND MATERIALS / THE CRAFT OF INNOVATION

Traditional techniques are finding new relevance through contemporary design applications, innovative material combinations and customisation. The permanent marts offer an environment to examine these details and discuss product development possibilities directly with manufacturers and exporters.

For global buyers, this opens opportunities to explore products that retain their handcrafted identity while responding to modern preferences for functionality, aesthetics and sustainability. Material quality, craftsmanship, surface finishes, product dimensions, colour variations and customisation options are all important elements of sourcing decisions.

Global Buyers, Local Discoveries

Perspectives from the USA, Turkey and Spain

The 62nd IHGF Delhi Fair continues to attract sourcing professionals seeking distinctive products, reliable manufacturing capabilities and fresh ideas for global markets. The permanent marts add value to this experience by providing buyers with a dedicated environment to examine collections, interact with exporters and explore business opportunities beyond the exhibition calendar.



Thomas

Buyer, USA

"What impresses me most about sourcing in India is the extraordinary diversity of products and the craftsmanship behind them. From contemporary furniture to handcrafted home accessories, there is an incredible balance between traditional skills and modern design. The permanent marts make the experience even more convenient because we can explore collections in detail, interact directly with manufacturers and discuss our specific requirements. It is a destination that offers both creative inspiration and practical sourcing opportunities."



Furkan Bugra ER

Buyer, Turkey

"For buyers in the European market, product quality, design consistency and attention to detail are extremely important. I see considerable potential in India's ability to combine traditional manufacturing expertise with contemporary product development. The permanent mart concept is particularly useful because it allows us to evaluate collections, understand materials and finishes, and engage with suppliers beyond a single trade fair visit. Such continuity is valuable when developing long-term sourcing partnerships."



Alex

Buyer, Germany

"Indian craftsmanship has a distinctive character that makes it very appealing for lifestyle and interior collections. What I find especially exciting is the possibility of discovering products that are both authentic and adaptable to international design preferences. The variety of furniture, decorative accessories, textiles and handcrafted products creates many opportunities for fresh retail concepts. Having access to permanent showrooms makes it easier to revisit collections, explore customisation and develop meaningful relationships with suppliers."

See You on Day 4

16 OCTOBER 2026 / 62ND IHGF DELHI FAIR – AUTUMN 2026



900 PERMANENT MARTS / YOUR YEAR-ROUND SOURCING DESTINATION

For India Exposition Mart Ltd., the larger vision remains clear: to strengthen the permanent marts as a thriving sourcing destination where Indian craftsmanship connects with global markets throughout the year.

**The fair brings the world together.
The marts keep the connections alive.**



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India Expo Centre & Mart, Greater Noida, Delhi-NCR, India
13–17 October 2026 / 62nd IHGF Delhi Fair